

# MY IDENTITY IS REAL

## About My Father's Business Women's Conference

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### PRESS RELEASE

#### **Third Annual 'My Identity Is Real' Women's Conference 2016 Brings Empowering Women Together to Share their Stories of Entrepreneurship and Career Success.**

##### **For Immediate Release**

NORFOLK, VA – August 5, 2016 - After many widely, successful empowerment events, Ramona Taylor is delighted to announce 2016 'My Identity Is Real: About My Father's Business' Women's Conference. Highlighting the compelling stories of women who overcame adversity to achieve great success, while walking in the favor of God, this conference seeks to inspire and equip women to succeed in their own lives and businesses as ordained by God. It is no secret that women are the fastest growing group of entrepreneurs in the nation. African-American women entrepreneurs have increased by 322% since 1997; however, the business failure rate is alarming.

While many of today's successful women appear to have always excelled within their businesses, the stories behind and preceding their success often deserve an audience of their own. From business and corporate failures, depression, low self-esteem, addictions, abusive relationships, stereotyping, and more, these things can be conquered through Christ to live a fulfilling life.

This year's conference, taking place on September 30 through October 1, 2016, at the Sheraton Norfolk Waterside Hotel, will see women come together to Learn, Network, and form a Professional Sisterhood needed to advance their businesses and personal lives.

##### **2016 Keynote Speakers Include:**

- Ramona Taylor** – Professional Life Transformation Coach, Business Owner, Author, and Visionary
- Bridget Adams** – Co-Founder of Made For More, Inc
- Tamikka Goldsby** – Founder of 8Deep Global Business Solutions
- Sylvia Watford** – Financial Education Counselor

The conference will close with audience participation Business Mastermind Session.

The stories and business practices presented are real, raw and captivating. "It is important to see these entrepreneurial women empower other women through their testimony and share their business success tips. It is important for women business owners to bond, support and inspire one another. It is the best way to grow and sustain their businesses. After-all, over 80% of women make purchasing decisions today!" says Ramona Taylor.

These women are business owners, speakers, and community supporters. They have so much passion for what they do and bring such authenticity to their businesses and communities. Hence, this conference is built upon true-life changing testimonies of overcoming obstacles and walking in God's divine Favor, while promoting the Kingdom of Success through their businesses.

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“This is truly a unique woman’s conference and platform for all women to share their business success and sorrow stories, lessons learned, and how they are soaring today while embracing their true identity. Owning a business in today’s economy is a struggle, but gaining a support system along with the business tools that they will walk away with at this conference, makes it easier,” says Ramona Taylor.

**All women wanting to grow or start a business, become spiritually empowered, educated and uplifted are highly encouraged to attend.**

Registration information and hotel recommendations, as well as the conference agenda is available online at [ramonataylor.com](http://ramonataylor.com). Conference tickets can be purchased through the official website: <http://ramonataylor.com/womens-business-conference/>. \$99.00 registration fee covers all seminars, dinner, and business mastermind session. For group registration or questions, contact: Susan Taylor via email, [personalassistant@ramonataylor.com](mailto:personalassistant@ramonataylor.com) or by calling 804-548-4087. This conference is sponsored by Abundant Professional Services and Ramona Taylor Ministries.

### About Ramona Taylor

Ramona is an Ordained Minister and Visionary of Ramona Taylor Ministries.

Residing in Richmond, Virginia, the mother of one daughter is a Professional Transformation Coach, Business Owner, and Christian Counselor who guides professional women, entrepreneurs, and small business owners to enjoy success abundantly and live a lifestyle of wholeness. She also works with women seeking career transitions into entrepreneurship and embracing their true identity. Through carefully created coaching programs, utilized in the corporate sector and individually, she empowers women to achieve success and create more value to the employer.

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